

Amandala Life

Graphic Design Pricing Guide

Logo Package - \$800 + GST

Logo designed with up to 6 revisions included.

Assets such as icons and variations to the logo will also be provided if created.

File Formats Provided

AI: Adobe Illustrator

AI files are vector files used by designers and commercial printers to generate files of different file formats and sizes. An AI file is one of the most preferred formats by printers, promotional product companies, silk screeners, banner and sign companies, and other third party creatives.

PDF: Portable Document Format

A PDF is a universal file format that preserves/embeds the fonts, images, layout and graphics of any source document, regardless of the application used to create it. PDF files can be shared, viewed and printed by anyone with the free Adobe Reader software. Some printing companies prefer an editable PDF over AI or EPS files.

EPS: Encapsulated Post Script

Used to transfer a vector file into another application. Some printers want these files instead of an AI file, most are asking for PDF's these days.

PNG: Portable Network Graphics

Your Logo will be on a transparent background, so you can place the logo on any image or background you wish. PNG's are used for web, email signatures and the like.

JPG: Joint Photographic Experts Group

A JPG file is a compressed image file that does not support a transparent background. The level of compression in JPG files can vary in resolution with high quality for desktop printing, medium quality for web viewing and low quality for email.

SVG: Scalable Vector Graphics

SVG file format is a popular tool for displaying two-dimensional graphics, charts and illustrations on websites. Plus, as a vector file, it can be scaled up or down without losing any of its resolution.

Optional Add-ons

Business Card Design +\$150 + GST

Single or Double sided business card, in the dimensions of your choice.

Design Guide + \$150 +GST

A guide explaining your useage of your logo and branding.

QR Code \$50 each + GST

A QR code generated pointing to a website or social media page.

WIX Website Design - Starts at \$2200 + GST for design, setup and handover

* Includes support for first month, training on how to manage content and make basic changes.

Content and copy to be supplied by client.

Freelance Hourly Rate - \$110 + GST per hour

If there are any other graphic design requirements such as label design, canva templates, marketing materials, needed, we will work together on a price.

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Startup/Rebrand Package- \$1200 +GST

A package for those starting from scratch or looking to rebrand.
Perfect for businesses stepping into markets!.

- **Logo Design** - all file formats provided (JPEG, PNG, EPS, AI, SVG, PDF).
- **Business Card Design** - using your logo and branding, ready for you to have printed.
- **Logo Signage** - up to 80cm wide, using wood or acrylic (or a combo)
- **Logo Stamp** - up to 10cm wide
- **Business Card Holder** (can include a slot for a card reader and a QR code if desired)

We will work with you to create the logo of your dreams. Our process involves a questionnaire to really hone in on your vision for your logo, what you envision for your biz now and in the future.

From there, you will be presented with mocks that we will refine and revise until you are 100% satisfied with your logo.

Then it's onto getting your logo onto the physical items.



Packages can be tailored to suit the individual businesses, so if there are items not required or additional items to add, just let us know so we can accomodate.

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Examples of past Logo Designs



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Examples of Signage and displays created



The best place to see recent work?
Instagram
[@amandala.life](https://www.instagram.com/amandala.life)
www.instagram.com/amandala.life